

PHI ALPHA POSTER PRESENTATION 2012 CSWE-APM (November 9, 2011) Washington, DC

PHI ALPHA SERVICE PROJECT PRESENTATION GUIDELINES AND DESCRIPTION

Phi Alpha Poster Presentation Background: The Phi Alpha National Honor Society poster presentation was first discussed at APM in San Francisco (2007). A group of students attending discussed the interest in presenting what their Phi Alpha chapter was doing. It was then discussed at APM in Philadelphia (2008). The Phi Alpha National Council discussed the cost involved in having students attend APM. The Phi Alpha National Council agreed that the best approach would be to target schools that were close to the host cities. The Phi Alpha Executive Board agreed that this would be a great opportunity for students to proudly present their materials in poster form. The announcement for submission of entry will be listed on the Phi Alpha list serv, and a special invitation will be forwarded to surrounding Phi Alpha chapters. Five chapters will be selected to present. A monetary award will be presented to the winner and Phi Alpha merchandise will be given to all other Phi Alpha presenters at the CSWE student poster presentation.

Objectives of the poster presentation:

- 1) Provide an opportunity for students to present at a national conference
- 2) Develop presentation skills that motivate others for Phi Alpha service activities
- 3) Develop an understanding of Phi Alpha's role in community service and encourage other chapters to participate in Phi Alpha community projects

Requirements:

1. The policy poster must be presented as a table top display. National Phi Alpha suggests students present their policy posters on three panel display boards that are available at most office supply stores. The poster must be able to stand alone on a 6ft table without support.
2. **Each poster submission must be accompanied by a presentation (*no PowerPoint please*) regarding the poster that is about 5 minutes in length.** Students will receive a notice at 5 minutes and will have 2 minutes to finish up the presentation, for a maximum time of 7 minutes.
3. **Each school must submit an abstract of the poster that will be presented at the conference no later than October 1, 2012** please note; schools will be eliminated for late submissions.
4. The following points must be included in the poster:
 - Poster describes one or more Phi Alpha service projects clearly.
 - Poster identifies specific ways in which the service project(s) impacts the community and what groups or at-risk populations within the community are impacted by the project.
 - Poster incorporates ways in which the service project(s) relates to the six core values of the social work profession identified in the NASW Code of Ethics as well as the purpose of the National Phi Alpha Honor Society found on the home page of www.phialpha.org.
 - Poster includes ways in which the service project(s) could have been improved.

Each school will be judged on the creativity of the poster and presentation. Please keep in mind the presentations will be in front of an audience of students and faculty. Keep the presentations interesting and on topic.

